

PELLER  ESTATES  
**INTENSE**  
**ICEWINE WEEKEND**  
A BOOT CAMP FOR BON VIVANTS

**Itinerary for January 23<sup>rd</sup> & 24<sup>th</sup>, 2010\***

Winemaker Lawrence Buhler has a really cool job...literally. Are you tough enough to live the life of our winemaker during Iceline harvest? Over a weekend can you:

- Brave sub-zero temperatures in our Iceline vineyards?
- Taste over 25 Icelines?
- Eat and sip through 16 courses?
- Identify 6 different Icelines blind?
- Press and taste Iceline grapes freshly picked\*\* off the vine?

Peller Estates Intense Wine Weekend: A Boot Camp for Bon Vivants, gives guest the opportunity to do all of these activities.

The weekend is hosted by Angela Aiello and Paxton Allewell, also known as 'The Wine Enthusiasts'. With years of combined experience in tasting, judging and working at wineries, they are now the founders and personalities behind the iYellow Wine Club.

The Intense Iceline Weekend is a non-stop journey through the exclusive world of Iceline making – see below for details.

***Saturday Itinerary***

*Wine Tasting Orientation: 10 am*

Get to know your hosts and fellow Iceline enthusiasts before tramping out into our vineyards for your first lesson in Icelinemaking.

*Intense Vineyard Experience: 11 am to 12 noon*

Bundle up, because the only way to truly appreciate Iceline is to brave the cold and get out into the vineyard. Lawrence Buhler will show you how to see the vineyard through the eyes of an Icelinemaker.

*Vineyard Hand Lunch: 12 noon to 1:30 pm*

Set in our Wine Garden; enjoy a hearty vineyard hand lunch made exclusively for this weekend's Icelinemakers by Chef Jason Parsons. Enjoy this meal while overlooking the stunning snow covered landscape.

Peller Estates  
Intense Icewine Weekend 2010

*Icewine Festival Excursion: 2 pm to 4 pm*

Get the chance to revel in the excitement of the Niagara Icewine Festival. Here Lawrence Buhler will then lead you through the tasting of Icewines from premium wineries throughout the Niagara Peninsula.

*Icewinemaker's Reception and Dinner: 7 pm to 10:30 pm*

Join Niagara Icewine Festival participants for a truly unforgettable dining experience. Your evening begins by refreshing your palate with an Icewine Belini Reception, which leads into the Icewinemaker's Dinner. Created by Chef Jason Parsons, each course of this sumptuous meal is either paired with or inspired by Peller Estates' award winning Icewines. After dinner you will toast Icewine marshmallows outside an open fire.

***Sunday Itinerary***

*Icewinemaking 101: 10:30 am to 12 noon*

After making your way to Peller Estates, you will be shuttled to a family farm, where Lawrence Buhler will guide you through one of the many premium Icewinemaking facilities in the Niagara Peninsula. Do not miss the opportunity to pick\*, press and taste the fresh pressed and perfectly sweet Icewine juice.

*Brunch at Peller Estates Winery Restaurant: 12 noon to 2 pm*

Warm up with a hearty brunch at the 4-star Peller Estates Winery Restaurant. An intimate affair, as it is set in our Family Dining Room, it is the ideal opportunity to chat with your fellow Icewine aficionados about your experiences thus far.

*Icewine Challenge: 2 pm to 4 pm*

After taking the Icewine Challenge you will impress your friends, amaze your family and make your enemies seethe with jealousy with your now in-depth knowledge of Icewine. The Icewine Challenge is the real test of what you learned over the weekend – a totally blind wine tasting Peller Estates' best Icewines.

***Details***

January 23 & 24, 2009

\$550 per person, \$895 per couple, exclusive of taxes and gratuities - this price includes accommodation, transportation on Saturday, 2 lunches, 1 dinner, an immense amount of Icewine and an exceptionally memorable Icewine weekend.

Space is extremely limited – to reserve your Icewine glass at the tasting table, call Peller Estates at 1.888.673.5537 ext. 2 or go to [www.peller.com](http://www.peller.com) for more information.

\* Itinerary subject to change

\*\*Temperatures permitting