

PELLER  ESTATES
INTENSE
ICEWINE WEEKEND
A BOOT CAMP FOR BON VIVANTS

Itinerary for January 23rd & 24th, 2010*

Winemaker Lawrence Buhler has a really cool job...literally. Are you tough enough to live the life of our winemaker during Icewine harvest? Over a weekend can you:

- Brave sub-zero temperatures in our Icewine vineyards?
- Eat and sip through 16 courses?
- Identify 6 different Icewines blind?

Peller Estates Intense Wine Weekend: A Boot Camp for Bon Vivants, gives guest the opportunity to do all of these activities.

Join Winemaker Lawrence Buhler and Chef Jason Parsons for the Intense Icewine Weekend - a non-stop journey through the exclusive world of Icewine making – see below for details.

Saturday Itinerary

Wine Tasting Orientation: 10 am to 11 am

Get to know your hosts and fellow Icewine enthusiasts while noshing on pastries and coffee. Before tramping out into our vineyards for your first lesson in Icewinemaking, learn some Icewine 'basics' from our Icewine Experts.

Intense Vineyard Experience: 11 am to 12 noon

Bundle up, because the only way to truly appreciate Icewine is to brave the cold and get out into the vineyard. Lawrence Buhler will show you how to see the vineyard through the eyes of an Icewinemaker.

Vineyard Hand Lunch: 12 noon to 2 pm

Set in our Wine Garden; enjoy a hearty vineyard hand lunch made exclusively for this weekend's Icewinemakers by Chef Jason Parsons. Enjoy this meal while overlooking the stunning snow covered landscape.

Icewine Tasting: 2 pm to 3 pm

Baby it's cool outside! So warm up in the great indoors while doing a structured tasting of our latest Icewines.

Peller Estates
Intense Icewine Weekend 2010

Icewine Festival Excursion: 3 pm to 4:30 pm

Get the chance to revel in the excitement of the Niagara Icewine Festival. First, snuggle down into a horse drawn carriage as you are taken to the Old Town of Niagara-on-the-Lake. Here Lawrence Buhler will then lead you through the tasting of Icewines from premium wineries throughout Niagara-on-the-Lake.

Break: 5 pm to 6:45 pm

Icewinemaker's Reception and Dinner: 7 pm to 10:30 pm

Join Niagara Icewine Festival participants for a truly unforgettable dining experience. Your evening begins by refreshing your palate with an Icewine Belini Reception, which leads into the Icewinemaker's Dinner. Created by Chef Jason Parsons, each course of this sumptuous meal is either paired with or inspired by Peller Estates' award winning Icewines. After dinner you will toast Icewine marshmallows outside an open fire.

Sunday Itinerary

Icewinemaking 101: 10:30 am to 12 noon

After making your way to Peller Estates, you will be shuttled to a family farm, where Lawrence Buhler will guide you through one of the many premium Icewinemaking facilities in the Niagara Peninsula.

Sparkling Brunch: 12 noon to 2 pm

Warm up with a hearty brunch at the 4-star Peller Estates Winery Restaurant. An intimate affair, as it is set in Founder's Hall, it is the ideal opportunity to chat with your fellow Icewine aficionados about your experiences thus far.

Intense Icewine Challenge: 2 pm to 4 pm

After taking the Icewine Challenge you will impress your friends, amaze your family and make your enemies seethe with jealousy with your now in-depth knowledge of Icewine. The Icewine Challenge is the real test of what you learned over the weekend – a totally blind wine tasting Peller Estates' best Icewines.

Details

January 23 & 24, 2010

\$550 per person, \$895 per couple, exclusive of taxes and gratuities - this price includes accommodation, transportation on Saturday, 2 lunches, 1 dinner, an immense amount of Icewine and an exceptionally memorable Icewine weekend.

Space is extremely limited – to reserve your Icewine glass at the tasting table, call Peller Estates at 1.888.673.5537 ext. 2 or go to www.peller.com for more information.

* Itinerary subject to change